



## iNsp irati on

Unconventional, free-thinking, elegant and unique. A provocative angel with a sophisticated and artistic look. **NO INHIBITION** embodies the bold desire for excellence and precision.

#### **ECO-SENSITIVITY**

An organic product line for our demanding clients who are respectful of the environment.

The knowledge of a growing sensitivity towards the environment and an awareness that health begins through daily actions. Products created with organic ingredients in mind to create a bond between the ethical attitude towards the environment and the sensitivity of the consumer, choosing ingredients that respect the source of origin as much as possible. The scientific styling formulae contain certified organic elements, ingredients that protect the structure of the hair during and after each styling phase.





### Framework and substance

A sophisticated hair styling product line, developed through research, conveying an elitist world made of contrasts, colors and shapes to create, define and perfect.

#### A LINE OF STYLING PRODUCTS

For every need: easy, versatile and innovative.

#### CONTEMPLATIVE SOUL VERSUS EXOTIC SPIRIT

Guarana is a climbing plant native to the Amazon basin, where it grows spontaneously along the rivers. It is grown as a shrub and reaches 2 m in height. In the native Indian language, the word guarana means "human eye" and the plant is protected by the goddess of beauty and life. Considered by the Native American Indians as an elixir of life, its importance is acknowledged by every tribe because it provides them with food and means to cure illnesses and gives them strength. The color of the guarana fruit is ruby-red and it is known as the strongest stimulating substance, with aphrodisiac qualities and with high caffeine content.

The unique characteristics of the guarana extract refresh and invigorate the hair. It also has a moisturizing and strengthening effect after each application.



#### **CUTTING LOTION**

Cutting lotion

#### **SMOOTHING CREAM**

Extra-smoothing cream

#### **CURL DEFINER**

Curl definer

Gives shape during cutting. Defines and hydrates every section, making the hair easy to comb.

With guarana & organic extracts.

Conditioning and hydrating agents soothe and condition the scalp and hair during the cutting phase. Detangling agents protect the hair, eliminating frizz and smoothing the cuticle scales.

**Fixative agents** help the creation and duration of every detail of the haircut.

Use: apply before and during every cutting phase.

We like extremely straight styles. This cream fights humidity and gives maximum shine, controls frizz and leaves the hair manageable, smooth and silky.

With guarana & organic extracts.

An innovative silicon emulsion creates a transparent film that polishes, protects and conditions the hair, without making it heavy.

**Special conditioning and soothing agents** condition and de-tangle the hair.

Filming and fixative agents favor the creation and the duration of curls, protecting the hair from heat and frizz.

**Use:** apply by massaging from roots to ends on towel dried hair and proceed with the desired style.

Flexibility and long-lasting hold. It defines and models every curl and fights humidity and frizz, leaving hair supple, conditioned and radiant.

With guarana & organic extracts.

Anti-static, filming and fixative agents give softness and radiance, eliminating static electricity.

Cationic polymers condition the hair, making both dry and wet hair easier to comb and maintaining the curls' volume.

**Hydrating agents** maintain the shaft hydration and resist humidity, eliminating frizz.

**Conditioning and film-forming agents** give softness and shine, detangle and eliminate static electricity.

**Use:** apply to damp hair and distribute evenly to define and make your curls shine.



225 ml



200 ml

HOLD ■ ■ □ □
SHINE ■ ■ □ □
VOL ■ ■ □ □







#### **FLUID GLOSS**

Anti-frizz polishing fluid

#### VOLUMIZING & STYLING FOAM

Volumizing & styling foam

## TEXTURIZING & VOLUMIZING FOAM

Volumizing and texturizing foam

Just a few drops to moisturize and make your hair shiny and silky. Studied specifically to eliminate frizz and protect the hair during and after styling, whether with an iron or blow-dryer. Gives softness, shine and detangles and helps maintain the hair's optimal moisture balance.

With guarana & organic extracts.

The innovative mix of conditioning and volatile silicones gives extreme softness, conditioning and shine, making the hair easier to comb and eliminating frizz, without making the hair heavy.

**Use:** rub a small amount between your palms and apply to damp or dry hair.

50 ml

Gives body and volume with a natural control to fix the style with a blow-dryer or free-hand. Provides flexible hold and fights humidity.

With guarana & organic extracts.

Cationic conditioning agents hydrate, without making hair heavy and without build-up.

The fixative polymer creates a filming effect around the hair, maintaining a long-lasting style.

Wheat proteins strengthen the hair cortex.

**Panthenol and Aloe Vera** have hydrating and soothing actions.

**Use:** shake well. Apply and work through clean damp hair, then style.

HOLD 
SHINE 
VOL 
FINE 
FINE

250 ml

Gives maximum volume, structure and texture, with flexible and long-lasting hold. Fights humidity. Use with a hairdryer, free-hand or for a finishing touch to your style.

With guarana & organic extracts.

Cationic conditioning agents detangle without making the hair heavy and without build-up.

A fixative and polishing polymer creates a filming effect around the hair, maintaining a long-lasting and extremely radiant style.

With wheat proteins that strengthen the hair cortex, Aloe Vera with a nourishing and soothing effect and Vitamin E as an anti-oxidant.

**Use:** shake well. Apply to clean, damp hair, then style or apply to dry hair to increase texture.

HOLD 
SHINE 
SHINE







## **GLAZE**Liquid gel

#### STYLING GEL

#### Finishing and styling gel

## WET HARD GEL Wet look hard gel

Slides and fixes. Gives body, elasticity and definition to all hair types. To be used as a modeling gel before drying for straight or curly hair. Leaves your hair defined, shiny and vibrant.

#### With guarana & organic extracts.

Anti-static and high-tech polymers define every hair type with a memory effect, adding softness and shine and eliminating static electricity.

**Hydrating agents** maintain the balanced hydration of the hair shaft and make it resistant to humidity, eliminating frizz.

**Conditioning and film-forming agents** give softness and shine and de-tangle the hair.

Filming and fixative polymers help make any style last, with a flexible hold.

Use: apply to clean, damp hair, then style.

225 ml



Shapes and fixes easily; can be used for a wet look, as a modeling gel or as a finishing touch.

#### With guarana & organic extracts.

High-tech polymers (resin) create a memory effect without leaving any residue on the hair, thanks to the suppleness of its filming agents.

A fixative polymer creates a film-like effect around the hair, maintaining a long-lasting style.

**Panthenol has hydrating** and soothing properties. **Vitamin E** acts as an anti-oxidant.

Use: apply to wet or dry hair, then style.

225 ml



A gel for every wet-look hairstyle. To recreate new styles, wet your hair again, and style when and how you want to.

#### With guarana & organic extracts.

**High-tech resin** with a memory effect and with an extra-strong hold.

A fixative polymer creates a film-like effect around the hair, maintaining the desired style.

Vitamins A and E act as anti-oxidants and protect the hair

Solar filters.

**Use:** rub the gel in your hands then onto your wet hair and style the way you want to.



#### **ECO HAIRSPRAY**

Volumizing ecological hairspray

#### **VOLUMIZER HAIRSPRAY**

Volumizing hairspray

#### MATT VOLUMIZING POWDER

Matt volumizing powder

It fixes, lifts and gives body to the hair. Versatile and quick drying, this hairspray models and gives a finishing touch to any hairstyle.

With guarana & organic extracts.

**Fixative polymers** create a filming and flexible effect around the hair, for a long-lasting hairstyle. **Panthenol** has hydrating and soothing actions. **Vitamin E** acts as an anti-oxidant.

**Use:** spray from a distance of 20-30 cm from the hair.

HOLD ■ □ □ □ □ SHINE ■ ■ □ □ □ 250 ml

A hairspray that makes any hairstyle last with a memory effect, giving flexible, strong and volumizing support to the hair.

With guarana & organic extracts.

Filming and fixative polymers favor the creation and duration of any hairstyle with a flexible hold.

Solar filters protect from sun rays.

Use: spray from a distance of 20-30 cm from the hair.



Matt volumizing powder that gives volume and structure to every style.

With guarana & organic extracts.

It has a medium and long-lasting hold with a versatile flexibility, in order to give body to all types of hair.

**Use:** shake gently. Distribute a small quantity directly onto dry hair or into the palm of your hand and then proceed with the desired style.

5 gr



#### STRONG HOLD GEL

Strong hold gel

#### SILKENING MILK

Hydrating and shining milk

#### 12 WONDERS

Leave in spray for all hair types

Now you have the power to fix and build the most extreme looks. Maximum hold for your style. It sets the hair and leaves it shiny. It protects the hair with UV filters.

With guarana & organic extracts.

**Use:** Apply to wet or dry hair and proceed with the desired style.

HOLD SHINE SHINE VOL

175 ml

HOLD GRADE G



Gives softness to the hair, leaving it detangled and supple. With just one gesture the hair is silky and shiny from the first application, polishing the hair. It eases drying and prolongs the duration of the style. For all hair types.

**Use:** apply to clean and towel dried hair and proceed with the desired style.



It's an intensive spray mask that contains 12 virtues. Soft and silky hair with incredible volume. A velvety texture. For all hair types: colored, natural, fine, coarse, straight, curly, etc.

Apply to towel dried hair, distribute, then proceed with the desired style.

**Use:** very easy to use; thanks to its spray applicator it can be applied directly to the hair.

140 ml



## MOULDING MUDD Modeling mud

#### **MODELING WAX**

#### Modeling wax

#### **SHAPING POMADE**

#### Modeling paste

We also like matt syles. Moulding clay to construct and define a matt style.

With guarana & organic extracts.

A mixture of "kaolin" mud and mattifying agents build up and cover the hair, making it opaque.

A mixture of different kinds of beeswax hydrates the hair and clay gives optimal hold.

Soothing agents balance the hair shaft hydration. Vitamin E acts as an anti-oxidant.
Solar filters protect the hair from UV rays.

Use: apply a moderate quantity to dry hair and style

The more you use it, the thicker the hair gets. A shiny wax to enhance the styling details. Gives definition and shine.

With guarana & organic extracts.

A mixture of polishing waxes (carnauba and beeswax) makes the hair radiant, shiny and sets the style.

Vitamin E acts as an anti-oxidant.

**Use:** rub a small amount in your hands, warm it up and apply to clean, damp or dry hair, then style as desired.

Builds, defines and manipulates to give volume and texture. Play as much as you want.

With guarana & organic extracts.

**High quality polymers** create a film around the hair, giving strong hold and making the hair conditioned and supple.

Soothing and hydrating agents reduce the electrostatic effect on hair.

**Use:** apply and work it into damp or dry hair, then style as desired.

HOLD			
SHINE			
VOI		П	П

75 ml



50 ml









#### STICKY PASTE

Sticky paste

#### **DEFINING AND SHINING WAX**

Defining shining and polishing wax

Use and play. Very versatile sticky paste that builds and models every hairstyle.

With guarana & organic extracts.

**High-quality ingredients** create a film around the hair and give it a stronger hold, making it conditioned and supple.

**Soothing and hydrating agents** reduce the electrostatic effect of the hair.

**Use:** take a small quantity of product, massage it in your hands and apply to wet or dry hair, then model.

75 ml

Illuminate, model and define your hair. A shiny, non-fat and water-soluble wax that protects your hair with film-forming agents and UV filters.

With guarana & organic extracts.

A revitalizing mix of fixing agents hydrates and protects the hair.

A water-based emulsion with a waxy touch adds shine and protects from UV rays with UV filters. Creates a sparkling look with its natural mica particles.

Use: apply to dry hair, then style.

HOLD GRADE G







# NO INHIBITION IINAL PROTECT: TO PART TOS 1+1 = 100=01 MO INHIBITION ENGLISHE ENGLISHE STILL MARKET STILL MAR



# / the search for perfection

THE RESEARCH OF **z.one** concept™ LABORATORIES HAS FORMULATED AN INNOVATIVE SYSTEM TO OBTAIN SOFT AND STRAIGHT HAIR AFTER JUST ONE APPLICATION. THE LONG-LASTING SMOOTHING EFFECTTHAT YOU'VE ALWAYS WANTED.

**NO INHIBITION** SMOOTHING Line is an anti-frizz treatment system that works through a combination of passion fruit oil and keratin that penetrates into the hair and guarantees long-lasting results.

**NO INHIBITION** SMOOTHING treatment is suitable for every hair type, both natural and treated, which guarantees a perfect result even on very damaged hair.

**NO INHIBITION** SMOOTHING Line formulation is FORMALDEHYDE AND DERIVATE FREE. The shampoo is salt and paraben free.

alchemy

EVERY PRODUCT CONTAINS THE REPAIRING STRENGTH OF ORGANIC PASSION FRUIT OIL.

Maracuja or passion fruit is a plant native to South America. It is a real concentrate of energy because it is rich in sugars, vitamins A, B, C and E, and minerals such as iron, phosphorus and above all potassium, and it also has anti-oxidant properties.

The passion fruit seed oil's composition is rich in fatty acids and contains omega-6.

It helps restructure the hair, making it soft, hydrated and silky.

#### PREPARING SHAMPOO

Keratin pre-treatment alkaline shampoo

#### **FILLER**

professional anti-frizz intensive Keratin treatment

#### **RE-FILLER SHAMPOO**

Anti-frizz treatment maintainer shampoo

A shampoo that frees the hair from styling product residue and chlorine. It cleanses deeply and gently, keeping hair moisture balanced. The low-molecular weight keratin penetrates the hair shaft through its open cuticles and restructures the inner hair structure. The hair is now ready for the SMOOTHING FILLER treatment.

**Use:** apply to wet hair. Massage gently, then rinse. Repeat if necessary.

500 ml

Made of a combination of silicones and keratin with high and low molecular weight. Silicones make the straightening treatment easier, while keratins and passion fruit oil bind to the hair, nourishing and restructuring it internally and externally, for long-lasting smoothness. The result is extreme softness and shine; it eliminates excessive volume and frizz and protects the hair from humidity. A treatment that lasts for weeks.

Use: see technical sheet.

500 ml

Gently cleanses the hair with its sulphate, salt and paraben-free formula. Keratin and passion fruit oil instantly nourish and maintain hair that has been professionally treated with smoothing FILLER. Immediately hydrates, conditions and eliminates frizz, leaving hair extremely soft and radiant and preserving color integrity.

**Use:** distribute the product over wet hair and lather. Rinse. Repeat if necessary.

250 ml 500 ml







#### **RE-FILLER CONDITIONER**

Anti-frizz treatment maintainer conditioner

#### MARACUJA PROTECTIVE OIL

Protective Maracuja oil for all hair types

#### FINAL PROTECTOR

Protective spray for all hair types

A specific formula that nourishes and eliminates frizz, for every hair type. Keratin and passion fruit oil seal the cuticle and add softness and radiance, de-tangling the hair and preserving color integrity.

**Use:** distribute over clean, damp hair and lather. Leave on for 3 to 5 minutes, comb and rinse.

250 ml

500 ml

Its unique formula with passion fruit oil immediately conditions and protects the hair, giving it a healthy look and making it soft, voluminous and incredibly shiny.

**Use:** apply to towel dried hair, distribute, then proceed with the desired style.

50 ml

It protects from the heat produced by straightening irons and adds radiant shine. Its unique formula with passion fruit oil conditions the hair, leaving it silky and shiny.

**Use:** spray over dry hair at a distance of around 20 cm, then straighten the hair.





